

# Julius Kiennast

"We were very impressed by the possibility to plan optimised trips spontaneously that can start on the same day and to decide independently on which compartment in the trailer or truck an order is loaded. At the same time, we were able to significantly improve the utilisation of our vehicle fleet and reduce our logistics costs by around 3% thanks to optimised trip planning".

Rudolf Ganzwohl, Fleet Manager Julius Kiennast GmbH



## Why did you choose OPTITOOL?

With a fleet of this size, we were especially interested in the best possible vehicle utilisation to reduce logistics costs. However, the minimisation of logistics costs should not lead to delayed deliveries.

For this reason we decided to use OPTITOOL. The advantages of the package were a cost-effective trip planning, the implementation of special industry-specific features and a large number of constraints (e.g. opening times, time windows, additional set-up times, planning of trailer trips and product compatibility, etc.).

## How did OPTITOOL support you?

We have chosen the "Software as a Service" option. OPTITOOL offers the map service via a protected network with backup. As a result, we save acquisition costs as well as follow-up costs and server capacities.

The high flexibility and adaptability of OPTITOOL to our system requirements can be particularly seen in the trip reports, which are specially tailored to our large company. Even an own web service import could be implemented cost-effectively and trouble-free by OPTITOOL.

Furthermore, we achieve increased transparency by tracking our vehicles in real time. In this way, our sales staff and dispatchers can see at a glance where a vehicle is currently located, whether it is arriving on schedule at the next customer or with delay. Thus we can react promptly and inform customers about delays.

## What are the special requirements?

The requirement was that the dispatcher can select a specific compartment for an order. In this way, the order can be loaded specifically into a compartment in the trailer or in the truck. OPTITOOL has excellently implemented this requirement.

Another requirement was the "same-day delivery". OPTITOOL also allows the dispatcher to spontaneously plan a new trip that takes place on the same day.

## Our result

- Efficient trip planning with improved vehicle utilisation
- Simplified dispatching and increased transparency

## Julius Kiennast foodstuffs wholesalers

### Overview

Big company  
Wholesale and retail trade,  
department store  
Founded in 1585,  
family-owned since 1710  
Approximately 300 employees  
140 shops  
2000 gastronomic establishments  
250 gas station shops  
20 trucks and 7 trailers

### Location

Headquarters in Gars am Kamp,  
Austria

### Description

The trading company Kiennast, headquartered in Gars am Kamp, is now managed by the ninth generation as a family business. The four pillars of the business activity comprise the trade partnership with Nah & Frisch merchants and warehouse branches, the supply of catering businesses, hotels, canteen kitchens and catering businesses with the Eurogast Kiennast brand, the management of shops, kiosks and convenience partners under the Shop Top Service brand as well as the department store in Gars am Kamp.



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