

Molkerei MEGGLE

"After a successful, cost-reducing tender planning of our milk collection trips, we also use OPTITOOL MLK/4 at our subsidiary in Bosnia-Herzegovina."

Matthias Fried, purchaser and assistant of the managing director of the dairy MEGGLE Wasserburg GmbH & Co. KG



What were your primary goals in introducing OPTITOOL MLK/4?

When introducing OPTITOOL MLK/4, our most important goal was to restructure and optimise the standard trips in our area with around 800 suppliers. The tender planning was realized by a cluster optimization with depot assignment, i.e. our suppliers are grouped into smaller areas, which fit together regarding quantities and restrictions (milk type, time window etc.).

Thanks to this re-planning, we can now collect our milk as efficiently as possible and transport it to the milk factories as quickly as possible. We were able to save time, but we also noticed an enormous reduction in transportation costs. A careful treatment of nature is an essential part of our corporate culture. The decision for OPTITOOL was also a decision for preventive environmental protection with the lowest possible CO² emissions.

How could OPTITOOL MLK/4 especially support you?

In the case of mixed one-day and two-day planning, the time dependencies of the collection times at daily suppliers are a great challenge. For this reason, we use the cyclic planning of OPTITOOL MLK/4, which optimally considers recurring collections.

We have chosen the "Software as a Service" option. OPTITOOL offers the trip planning and optimization software via protected network. We can easily log in to the program via web site. As a result, we save acquisition costs as well as follow-up costs and server capacities.

The high flexibility and adaptability of OPTITOOL to our system requirements can be particularly seen in the trip reports, which are specially tailored to our large company. When printed out, they are given to our drivers.

Our result

- Simplified planning processes
- More transparency due to computer-assisted trip planning
- Significant cost reduction of milk collection trips
- Contribution to environmental protection through lower CO² emissions

MEGGLE Molkerei

Overview

internationally family business
founded in 1887
more than 2500 employees

Locations

Headquarters in Wasserburg am Inn
Global presence with production sites,
sales offices and representative
offices in 25 countries

Description

The group of companies generates sales of around 1 billion euros with the development, manufacture and marketing of high-quality products from milk and whey.

We produce milk, cheese, cream and yoghurt products for the regional European market in our local factories. In addition, we produce butter and butter specialties as well as filled baguettes for wholesalers and consumers. The product portfolio is expanded by dry milk products, which are produced for the processing pharmaceutical and food industries and sold worldwide.



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